



**Office of Planning  
and Development**



Governor Andrew Cuomo's

**Downtown Revitalization Initiative**

# Open House and Presentation

An Office of the New York Department of State

October 2017

# Meeting Agenda

- Introductions
- DRI Overview
- Overview of Kingston's DRI Application
- Existing Conditions
- Next Steps
- Community Breakouts

# Downtown Revitalization Initiative (DRI)

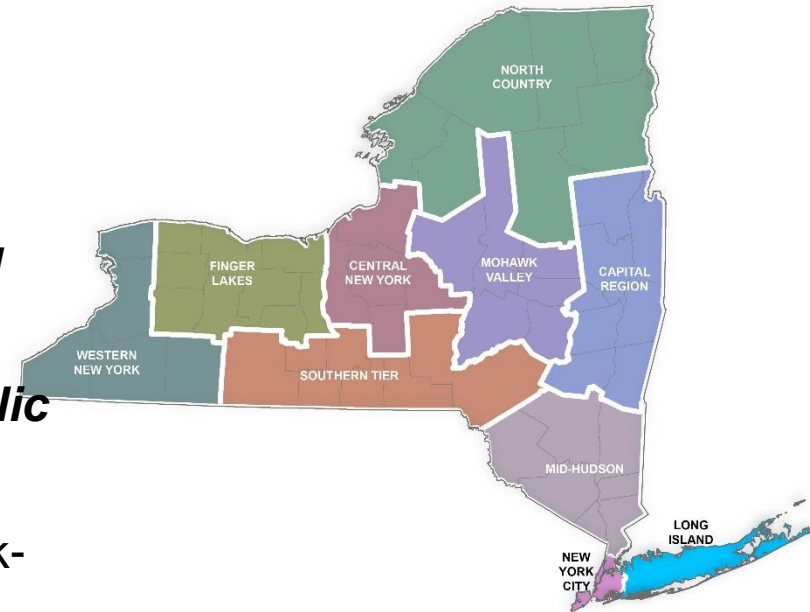
\$100 Million State Investment in  
10 downtown neighborhoods  
nominated by REDCs

Strategic Investment Plans will  
identify projects funded through  
the DRI, and ones funded by  
other public & private resources



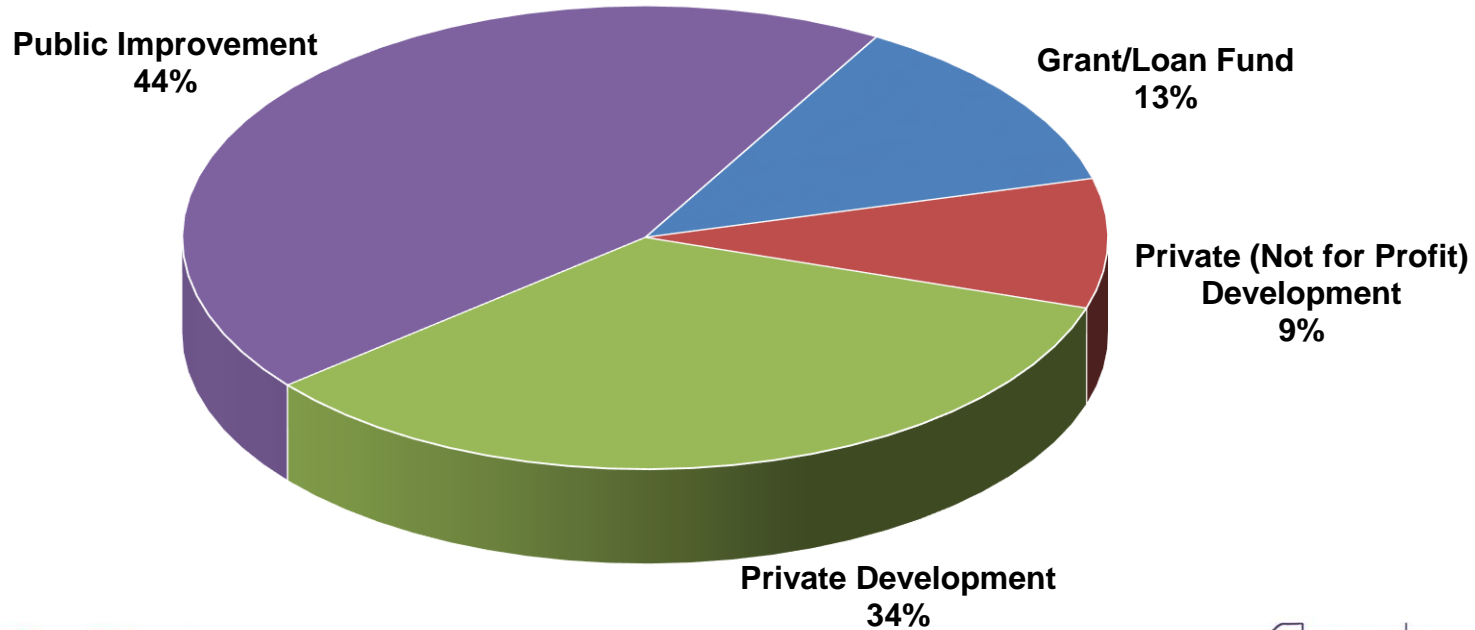
# Build on a Successful DRI Application

- Robust **public participation** to identify priority projects.
- Emphasize **capital projects** such as public infrastructure or private development.
- Identify **strategic matching grant/revolving loan funds** to support capital projects.
- Favor projects that **leverage additional public and private funds**.
- Develop metrics to demonstrate ability to kick-start **downtown economic development**.



# DRI Round One Project Types

**\$97 Million Among 10 DRI Round One Communities**



# DRI Team Members

- NYS Planners
- Local Planning Committee
- Consultant Team

# Roles & Responsibilities: Local Planning Committee

- Establish the vision for downtown revitalization
- Brainstorm ideas, provide direction to consultants at meetings
- Review draft DRI documents
- Help implement public engagement process
- Identify and prioritize projects for the plan
- Develop and submit DRI Strategic Investment Plan



Always Act in the  
Public Interest

# New York State Planners

DOS Planner:  
Jaime Ethier

HCR Planner:  
Darren Scott

## Roles & Responsibilities:

- Help LPC through planning process
- Ensure Consultants and LPC meetings accomplish critical tasks
- Ensure program documents meet state and local goals
- Facilitate assistance from other State agencies



# Consultant Team

- **VHB** - Valerie Monastra, AICP and Abigail Rudow
- **Arch Street Communications** – Nora Madonick, Lesli Nordstrom, Karina Vangani, and Alec Iacovelli
- **WXY** – Cristina Ungureanu, AICP, and Hobum Moon, LEED AP
- **Kevin Dwarka LLC** – Kevin Dwarka, JD, PhD
- **Trophy Point** – Rich Chudzik

# Roles & Responsibilities: Consulting Team

- Prepare for & staff LPC meetings
- Prepare for & lead public outreach events
- Research & study issues
- Prepare program documents with input from Committee & State Planners
- Help identify projects & prepare project profiles and analyses that demonstrates feasibility and impact of projects



# DRI Boundary – Stockade Business District Area



# Visions, Goals & Strategies

## Downtown Vision

Guiding framework for the DRI Strategic Investment Plan.



## Goals

Identify conceptual ideas that DRI Plan should address.

Priority Projects are organized by Goal to ensure that the DRI Plan addresses core objectives.



## Strategies

Specific outcomes that the DRI Plan should achieve.

Strategies can be used to develop metrics to track the impact of Priority Projects.

# Key Ingredients of a DRI Plan

- A clear vision for the downtown.
- Goals and strategies to accomplish the vision.
- An action plan with a timeline for projects, initiatives, and actions.
- A strategic investment plan with catalytic projects to implement the plan.

# DRI Strategic Investment Plan Sections

## Part One: Downtown Vision Plan

1. Downtown Profile and Assessment
2. Downtown Vision, Goals, and Strategies
3. Downtown Management and Implementation Strategy
4. Public Involvement

## Part Two: Project Profiles

1. Statement of Community Vision
2. Project List
3. Project Location Map
4. Project Profiles



# Project Types

- Public Improvements
- New Development and Rehabilitation of Existing Structures
- Revolving Loan and Grant Funds
- Branding and Marketing

## Not Eligible for DRI Two:

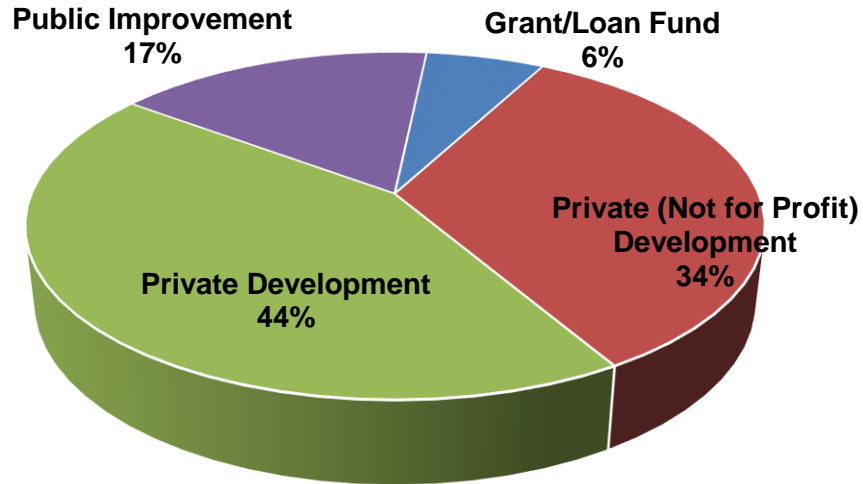
- Planning activities
- Staff costs
- Training expenses
- Program expenses.

What other projects, accomplished through other public or private funds, will help achieve the vision?

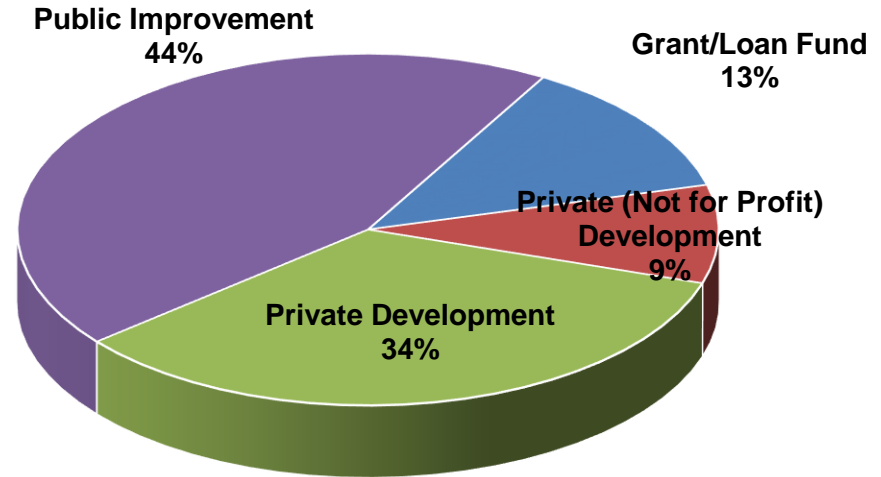
# DRI Round One Project Types

## Use of Funds Comparison

### Jamestown



### Total DRI One





# DRI Round One Project Types

## Example: \$9.7 Million Among 10 Projects in Jamestown

|                                      |  |
|--------------------------------------|--|
| Public Improvement                   | <ul style="list-style-type: none"><li>• Excursion Train Infrastructure Support</li><li>• Streetscape &amp; Pedestrian Upgrades</li><li>• Riverwalk Upgrades</li></ul>                                      |
| Private (Not for Profit) Development | <ul style="list-style-type: none"><li>• Reg Lenna Center for the Arts Renovation</li><li>• Robert H. Jackson Center Renovation</li><li>• Lucille Ball Little Theater of Jamestown Renovation</li></ul>     |
| Private Development                  | <ul style="list-style-type: none"><li>• Former Key Bank Building Redevelopment</li><li>• Hilton DoubleTree Hotel Development</li><li>• Jamestown Brewing Company, 119 West 3rd St. Redevelopment</li></ul> |
| Grant/Loan Fund                      | <ul style="list-style-type: none"><li>• Revolving Loan Fund</li></ul>  |

# Timeline

|  | 2017   |     |     | 2018 |     |     |
|--|--|-----|-----|------|-----|-----|
|  | Oct  | Nov | Dec | Jan  | Feb | Mar |
| Community Engagement                   | [Timeline bar with yellow markers at Oct, Dec, and Feb]      |     |     |      |     |     |
| Downtown Profile and Assessment        | [Timeline bar with yellow marker at Oct]                     |     |     |      |     |     |
| Downtown Vision, Goals, and Strategies | [Timeline bar with yellow markers at Oct, Nov, and Dec]      |     |     |      |     |     |
| Priority Project Profiles              | [Timeline bar with yellow markers at Oct, Nov, Jan, and Mar] |     |     |      |     |     |
| Downtown Management and Implementation | [Timeline bar with yellow marker at Feb]                     |     |     |      |     |     |
| Final DRI Plan                         | [Timeline bar with yellow marker at Mar]                     |     |     |      |     |     |

# Local and Regional Vision

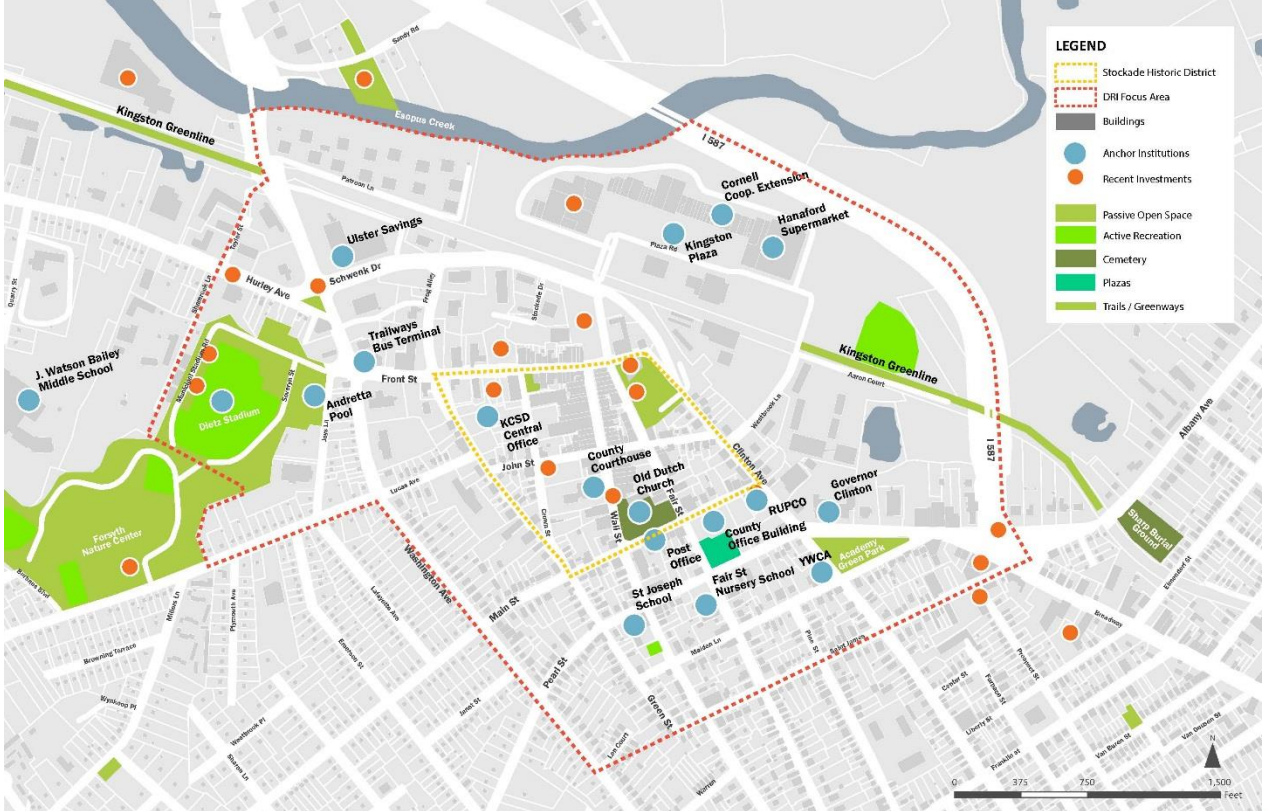
- Uptown Kingston's Stockade Business District will become the heart of an economic revitalization that creates new opportunities for the surrounding neighborhoods, towns and counties.
- This revitalization will incubate innovative solutions to the problems and challenges that contributed to the decline of small cities throughout New York State and beyond for the past 50 years.
- It will ensure that recent investments in Kingston's future are multiplied and expanded in order to continue to attract the visitors, residents, and jobs that will fuel future growth.
- By encouraging development models that support equity, it will also preserve and enhance the diversity of our community, ensuring that Kingston continues to be a welcoming home for all who wish to contribute to a better and brighter future.

# Next Steps



- Update Vision, establish Goals, and Strategies
- Create a list of potential projects

# DRI Boundary – Stockade Business District Area



**LEGEND**

- Stockade Historic District
- DRI Focus Area
- Buildings
- Anchor Institutions
- Recent Investments
- Passive Open Space
- Active Recreation
- Cemetery
- Plazas
- Trails / Greenways



# Stockade Business District



- Comprises of 540 parcels on 267 acres (5% of the total City)
- Total population of 4,600 (19% of total City)

# Stockade Business District



# Stockade Business District





# Stockade Business District



# Examples of Projects for Consideration

- North Front/Wall Street mixed use and parking structure development
- Implementation of Stockade Transportation and Wayfinding Plans
- Kingston Intermodal Facility Plan and upgrades



# Examples of Projects for Consideration



- Dietz Stadium Facility Improvements
- Public Wifi and Broadband
- Frog Alley Historic Preservation and Park Improvements
- Tourism Promotion and Marketing Program

# For More Information or to Give Feedback



- Website: [www.kingston-ny.gov/DRI](http://www.kingston-ny.gov/DRI)
- E-mail: [DRI@kingston-ny.gov](mailto:DRI@kingston-ny.gov)



# Downtown Revitalization Initiative

## Breakout Stations